

VISHY MOGHAN

CURRICULUM VITAE

PERSONAL INFORMATION

name: **VISHY MOGHAN**
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PROFILE:

An experienced British art director/head of studio, with a strong hands on approach to work, who has headed many successful design and photography projects over the years. With highly developed skills in coordinating team work, and for spotting good ideas and developing them further, leadership qualities that have provided consistently effective and excellent results over many years.

As senior team leader on major projects including corporate signage and identity, film and theatre set design, advertising campaigns and exhibition design, providing solid conceptual as well as practical work in almost every field of the visual arts. A strong background in the arts including music bringing broad knowledge and experience to provide exact and effective solutions for most design and creative problems.

As a tutor/lecturer creating teaching programs utilising the experience and practical as well as theoretical knowledge of the field of arts, that allows maximum learning experience for the students providing them with a wide understanding of every aspect of their chosen subject.

KEY SKILLS: PHOTOGRAPHY, GRAPHIC DESIGN & ART DIRECTION, ILLUSTRATION

- Advanced darkroom techniques in black & white photography, especially in exhibition standard print work.
- Advanced studio and natural lighting techniques.
- Expertise in electronic photo processes.
- Expertise in traditional and electronic illustration.
- High end graphic design for corporate and trade clients .
- Skilled in conceptual and practical graphic, installation and production design.
- Advanced visual and conceptual skills.
- Team work both in subordinate and leadership positions.
- Innovative and effective teaching skills in cultural studies and visual arts, approaching art education from both technical/practical and theoretical facets.
- Strong conceptual development skills.
- Proven skills in large scale design for exhibitions, signage, theatre and film sets and public spaces.
- Good knowledge of desktop publishing design and production methods.
- Expert knowledge of the Macintosh platform both in design software and a wide skill set in hardware.
- Proven teaching skills in working with design software such as the Adobe Design package.
- Advanced skill in developing and writing concepts for design documents.
- Skilled in researching and development of design concepts.
- A good grasp of font design and development.
- Wide experience in music and live performance.

EDUCATIONAL HISTORY:

1982-1985 B.A. (Hons) in Photography, Film & T.V. at the University of the Arts London LCC (*formerly L.C.P.*)
1981-1982 Diploma in Photography at the Rochester College of Art & Design (*left to study at the L.C.P.*)
1980-1981 Fine Art & Photography at the Maidstone College of Art & Design (*Foundation course*)
1976-1979 Fine Art & History of Art at the Cambridge College of Arts & Technology (*now John Ruskin University*)

FULL TIME ART DIRECTORIAL POSITIONS:

Anemos Technology, Mallorca, Spain, art director and Web master/designer (2016-to date) <https://anemos.co.uk/>
phasma2, photographer, photo editor and web master for this Athens based photo group (2010-2016)
3 in a box design associates, Athens, Art Director/Head of Studio (2007-2009) <http://www.3inabox.gr>
Variant Advertising, Athens, Creative Director/Head of Studio (2006-2007)
3 in a box design associates, Athens, Art Director/Head of Studio (2002-)
icehole@games, Athens, Art Director/Senior 2D Graphics. Website design (2000-2018) <http://www.iceholegames.com>
CYNAMON Internet Technologies, Athens, Art Director/Head of Studio (2000)
DOG design & production (formerly *Kestrel advertising S.A.*), Athens, Creative Director/Senior Graphics (1995-2000)

PART TIME POSITIONS:

GRAPHIC DESIGN & ILLUSTRATION:

Athens University Thrace Project, graphic designer/art director for all printed material
MAX & MEN magazines, Athens, illustration
ORAMA ADVERTISING AGENCY, Athens, illustration & story boarding
BOLD / OGILVY & MATHER, Athens, illustration & story boarding
SPOT THOMPSON / JW THOMPSON GROUP, Athens, story boards, conceptual illustrations, concept development
KOAN PUBLISHING, Athens, book covers & logo design
ZOOBIDON / ISTOS INTERNET SERVICES, Athens, logo & company ID
BBC PUBLICATIONS, London, language teaching book illustration
GRAPHICS INTERNATIONAL advertising, London, story boards & illustrations

PHOTOGRAPHY:

Freelance since 2009
Freelance photographer, Athens, MAX, KLIK & MEN, fashion & editorial magazines. (1994-1996)
HSV STUDIOS, Athens, photographer, darkroom specialist & digital imaging (1994-1995)
SAACHI & SAACHI, London, photographic printing & special effects (1988)
AVID IMAGES, London, fashion, editorial & advertising photography & darkroom specialist (1983-1988)

FILM, T.V. & THEATRE:

HANDMAID Productions Theatre, Athens, poster/programme design & photography
DREAM DIVAS Theatre Co. Athens, poster/programme design & photography
SIRENS International Theatre Co. Athens, poster/programme design & photography
ARTS COUNCIL OF GREAT BRITAIN, AD/PM, documentary film on the *BLACK MIME THEATRE*, London
PROPAGANDA productions, London, set & production designer/art director
COLD CHISEL productions, London, set & production designer/art director
ROBERT GRANT productions, London, set & production designer/art director
LIMELIGHT productions, London, set & production designer/art director
WICKED FILMS, London, set & production designer/art director
THE KANGAROO CLUB Theatre Co. London, set & costume design, music

TEACHING:

ATHENS MEDIA LAB, lecturer in Adobe Illustrator, graphic design (2003-2005)
HSV STUDIOS, professional workshops in photography, studio, natural lighting & darkroom techniques (1994-1995)
LCC UA LONDON (formerly LCP & DT) lecturer in B.A. Lens Media & Design Production (1989-1993)

1980-1992: Murals & Iconographic paintings for private commissions, London

1980-1996: Personal photography in the UK, France, Germany, Switzerland, Italy, Portugal, Spain, Austria, Greece, Mexico & USA.
The US series was published in a limited edition book in 2007 entitled "ROUTE 93".